



## EDUCATION

### University of California, Berkeley

#### Master of Journalism

Graduate School of Journalism

2021 - 2023

### Nanjing University

#### Bachelor of Arts in English

2016 - 2020

## SKILLS

- **Languages:** English (fluent), Mandarin (native)
- **Communications:** Strong written and verbal communications, sourcing, relationship management, audience outreach
- **Technical:** Adobe InDesign, Illustrator, Photoshop, Canva, Mailchimp, Airtable, Google Sheets, Excel, Python, JavaScript, HTML/CSS
- **Social Media:** Instagram, Twitter/X, BlueSky, Facebook, LinkedIn, YouTube, Reddit
- **Events:** Event planning and coordination, public speaking
- **Data:** Data gathering, cleaning, wrangling and analysis, untangling problems in existing database, storytelling using data points

## CERTIFICATIONS

- **Graduate Certificate in Applied Data Science** | University of California, Berkeley School of Information | 2022
- **China Accreditation Test for Translators and Interpreters Level 3 (English-Chinese translation)** | 2018

## AWARDS

- Online Journalism Award, 2024, General Excellence for Micro Newsrooms
- California Journalism Awards, 2024, First Place for Informational Graphics

## PROFESSIONAL EXPERIENCE

### Data Journalist

Mission Local | Sept. 2023 - Present | San Francisco, CA

- Produced clear, engaging, deadline-driven news stories
- Designed, wrote, and coded data stories and reusable interactive tools translating complex political and community issues for broad audiences
- Updated newsroom social media and data style guides, establishing consistent, accessible, and visually engaging standards for digital content
- Led key elements in the multi-channel 2024 fundraising and engagement campaigns:
  - Designed, edited, and distributed 1,000 copies of a bilingual (Chinese/Spanish) newspaper featuring Mission Local's election coverage to boost civic engagement and brand visibility
  - Designed an election digital dashboard that organized and streamlined access to 12 months of coverage
  - Planned and promoted events (e.g. forums for 100+ attendees), coordinating internal and external messaging and logistics
  - Conducted targeted outreach to supporters and donors, strengthening relationships and sustaining high engagement with personalized communications.

### Local News Reporter

UC Berkeley Investigative Reporting Program | June - Aug. 2023 | Berkeley, CA

- Reported and wrote for short news and informative enterprise stories
- Developed story pipelines and maintained organized contact tracking

### Digital Design Intern

San Francisco Chronicle | June - Aug. 2022 | San Francisco, CA

- Collaborated across divisions to design and code interactive storytelling projects
- Improved and customized internal project templates
- Fine tuned projects' design details for better readability

### Social Media Lead, Tech Writer

Pandaily | Sept. 2020 - Feb. 2021 | Beijing, China

- Led the social media team and managed Pandaily's newsletter, Twitter, Instagram, and LinkedIn, monitored SEO, and briefed social media user growth reports on a weekly basis
- Launched Pandaily's Substack for the latest tech industry observations
- Grew the social media team by updating Pandaily's social media guidebook and interviewing and training social media interns
- Wrote daily news articles covering tech companies in China

### Data Reporter & Editor

NJU Factcheck, Nanjing University Journalism & Communications School | Sept. 2018 - Aug. 2020 | Nanjing, China

- Produced and edited explanatory infographics and data visualization explainers